**NAISEN**

**DESIGN**

SUMMARY

EDUCATION

I’m an experienced social media strategist with 7 years of management experience within top publishing companies in New York seeking a senior media director position within a financial publishing industry.

**Bachelor of Science in Communication**

09/2012 - 06/2014

Original University New York, NY

Summa Cum Laude

**Master of Communication**

09/2006 - 06/ 2010

Original University

New York, NY

**CREATIVE EXPERIENCE**

**Excellent** communication skills in social media and design as well as customer support and clients. Excellent design skills and user experience prototyping. Excellent ability to work as a team member and independently.

**Technically trained** in Adobe CS5 including InDesign, Photoshop, and Illustrator

**Advanced skills** in Microsoft Office Suite, Excel and Word, PowerPoint, and Keynote for Mac

**EDUCATION**

**SOCIAL MEDIA DIRECTOR 09/2013 - PRESENT**

ORIGINAL RESUME DESIGN, NY, NY

Develop social media strategies increasing fan base on Facebook from 1,000 to 7,000 subscribers within the first month.

Implement 25% increase in traffic within firth 6 months, causing an increase in subscription sales.

**ANALYTICS DIRECTOR 08/2012 – 09/2013**

ORIGINAL RESUME DESIGN, NY, NY

Gather user data using Google Analytics and implement campaigns through paid search and organic link-building

Achieve a solid understanding of the market through effective research and analytics using keyword research, trend analysis, and media case studies.

**WEB DESIGNER 08/2012 – 09/2013**

ORIGINAL RESUME DESIGN, NY, NY

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**WEB DESIGNER 08/2012 – 09/2013**

ORIGINAL RESUME DESIGN, NY, NY

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**ABOUT MY WORK**

**SKILLS**

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